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February 2024

San Francisco State University

# University Development Impact Report

Powering Ambition & Talent with Opportunity & Access



**A Message from  
Jeff Jackanicz, Ph.D.**  
Vice President of  
University Advancement

#### A Note from Vice President of Advancement Jeff Jackanicz

It's with great pleasure that San Francisco State University presents this impact report to you. We are deeply grateful to the generous donors who gave \$20 Million in philanthropic support to the University last year. This funding has a huge impact on our students, who often tell us that being awarded a scholarship goes beyond the financial help they receive to make them feel that their pursuit of success is important to others and that they belong at a university.

In this report, you will see that private giving has impacted a wide array of disciplines throughout the entire campus. From the Diversity, Equity, Inclusion, and Belonging initiative in the Lam Family College of Business, to state-of-the-art technology in our new Science and Engineering Innovation Center, to scholarships for a first-generation Spanish bilingual journalism student, our community of donors are true partners in creating lasting positive change. In promoting our students' educational journeys, we are also ensuring that our graduates are poised to be catalysts in their respective fields, positively affecting our community, state, country, and the world.

I am deeply proud to be part of this success and humbled by the amazing generosity of our donors. Please do click through the links in this report to read the inspiring stories of giving that are represented here.

Warm regards,

Jeff Jackanicz, Ph.D.  
Vice President of University Advancement  
San Francisco State University

# Supporting Students with Scholarships

Fiscal Year 2022-23

Many SF State students need to work at jobs while balancing their course loads. One \$1,000 scholarship equals approximately 60 hours at a minimum wage job – enough time for a student to complete the work of one class.

A young woman with dark hair, wearing a black sweatshirt and a silver necklace, is smiling and looking at a laptop screen. She is in a library setting with bookshelves in the background. Another person's profile is visible on the left side of the frame.

Number of  
Scholarships  
Awarded  
**1,061**

Total  
scholarship  
money awarded  
**\$2.83M**

# of new  
scholarships  
funded  
**26**



## Donor Spotlight | Jerry Rosenberg (B.A., '62) Changing students' lives through iconoclastic philanthropy

In 2014, Jerry Rosenberg (B.A., '62) established the Jerold Rosenberg Family Scholarship for students in the College of Liberal & Creative Arts. Jerry's approach was unique – his scholarships were to be awarded to students whose GPAs were lower (2.5-3.33) than scholarships usually require. Recipients would be guaranteed scholarships for each year they attended the University, alleviating worry about paying for tuition for the students' entire educational journey.

Jerry's unique approach has proved to be extremely successful, with stellar graduation rates among his scholarship recipients.

[Read about Jerry's successful approach to student support](#)

## Student Video Profile | Daniel Hernandez

While studying in community college, Daniel Hernandez became a construction worker to pay tuition and bills. Today, he has transferred to SF State and is a major in the Bilingual Spanish Journalism program. His focus is on producing journalism that is relevant to his community. Recipient of the Otto J. Bos Memorial Scholarship and the Vincent Constantino Scholarship, he no longer works in construction and can focus on his award-winning journalism.



[Learn more about Daniel and watch his video](#)

## Donor Profile | William Briggs Bequeaths \$1M to Scholarships in History Department

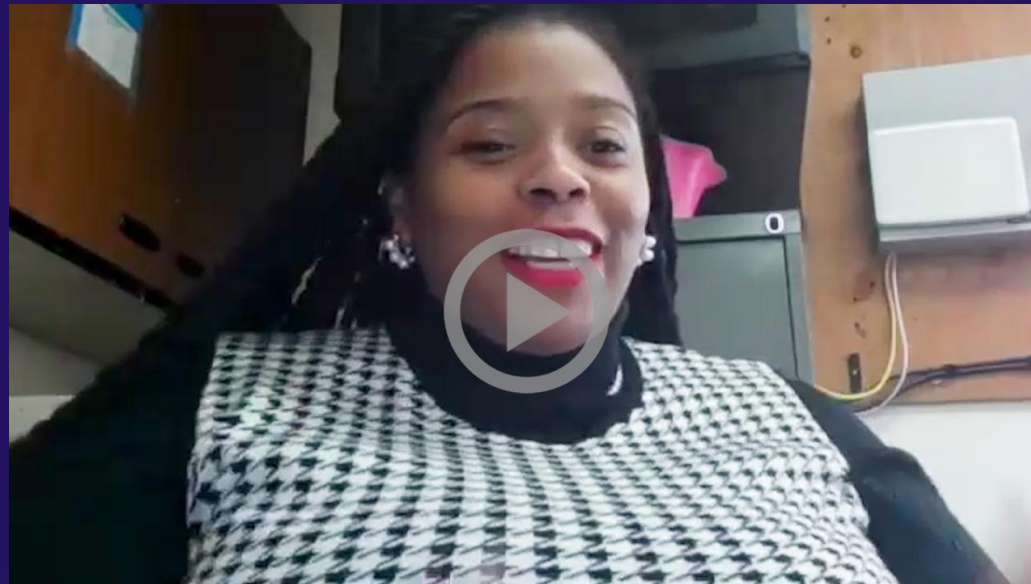
After Dr. William Donald Briggs passed away in 2021, his niece Ann discovered that he had left a major gift to SF State's History department. Ann believes his donation was in honor of his late wife Mrs. Joan Brehm Briggs, who graduated from SF State in 1959 and worked most of her adult life as a third-grade teacher.

[Read the Briggs' story](#)



## Student Video Profile | **Erykah Butler**

In this video, Erykah Butler movingly describes the financial and emotional impact of her scholarship award. She currently works as a special education preschool teacher in Oakland and is pursuing a master's in Special Education from SF State's Graduate College of Education, where she is learning to help her preschool students build on their strengths and abilities. Erykah feels that receiving a scholarship gave her a boost of confidence in addition to crucial financial support.



[Learn more about Erykah and watch the video](#)

# From Foster Care to On the Air: Bonta Hill (B.A., Broadcast & Electronic Communication Arts, '13)

Bay Area sports broadcasting celebrity and Guardian Scholars Program (GSP) graduate Bonta Hill is the host of NBC Sports Bay Area's Golden State Warriors Pre/Postgame Live. A San Francisco native, Bonta also hosts the popular “The Morning Roast with Bonta & Shasky” on 95.7 FM The Game.

In this video, Bonta discusses how his passion for sports provided an escape from “the daily trials of living in foster care,” and how GSP empowered him to obtain a degree and become a successful sports radio and TV host.



[Watch Bonta's video](#)



SF State has more than 356,000 alumni, most of whom live in the SF Bay Area. The University's alumni work in every sector and often have a "giving back" ethic with a strong drive to help their communities. 52% of donors last year were alumni.



Alumni  
donors  
**1,674**

Amount donated  
by alumni  
**\$2.1M**

## Donor & SF State Foundation Board Director Profile Lisa D. White, Ph.D. (B.A., '84)

Lisa White's parents spoke fondly about their undergraduate years at SF State, and Lisa's father Joseph was influential in establishing the University's Africana Studies department. In honor of their parents, Lisa and her sisters established two endowed scholarships at the University, including the Joseph L. White Scholarship, the first endowed scholarship in the Department of Africana Studies.

[Read the story Lisa White wrote about her family](#)



## Continue the Dream Scholarship for Undocumented Students | **Swimming for Sueños**

The Continue the Dream Scholarship was established by a small committee of faculty and staff alumni in 2011 to provide desperately needed funding to undocumented students.

Karla Castillo (B.S., '93, B.A. '94, M.S., '06), a faculty member in the Counseling Department and a swimming enthusiast who swims in San Francisco Bay, partners with a small team of dedicated outdoor swimmers to raise funds for the scholarship with an “Escape From Alcatraz” swim each year.

[Read about “Swimming for Sueños”](#)



## Longmore Institute on Disability | Empowering disabled students with a safe & supportive community

A generous major donation from Anthem Blue Cross in 2022 enabled the Paul K. Longmore Institute on Disability to establish a new scholarship fund supporting students with disabilities who have committed to future healthcare work.

2023 marked the tenth year of the Longmore Student Fellows program, providing paid student positions with professional development and personal mentorship in disability studies. Nathan Burns, who describes himself as “a white queer, trans, disabled, neurodiverse nonbinary activist and academic with a love for all things disability and queer justice,” graduated with honors in spring 2023. Read his reflection on his time at the Longmore Institute and how he feels he’s changed from the experience.

[Read more about Nathan and the Longmore Institute](#)





## SF State Athletics Winning Through a Culture of Belonging

In addition to a full academic workload and regular workouts, practices, and competitions, many SF State student-athletes have jobs, families, and other financial and time constraints. Many receive partial scholarships funded by private donors.

The impact of these funds can be huge, both for individual athletes who struggle to make ends meet and for the teams, which compete with other colleges to retain athletes.

Read the article about  
Gator Athletics student-athletes

[develop.sfsu.edu/winning-through-belonging](https://develop.sfsu.edu/winning-through-belonging)

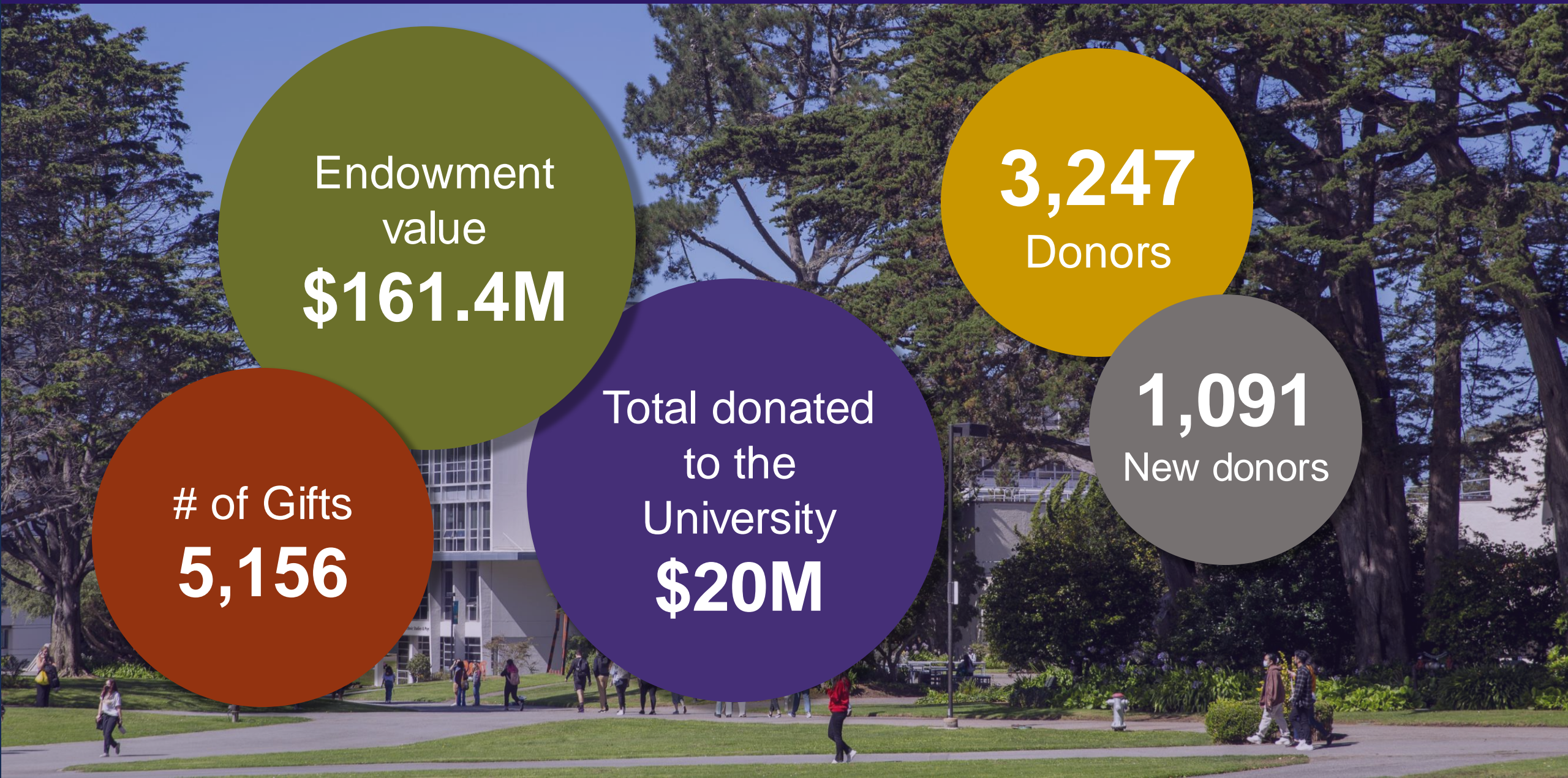
Endowment  
value  
**\$161.4M**

**3,247**  
Donors

# of Gifts  
**5,156**

Total donated  
to the  
University  
**\$20M**

**1,091**  
New donors



## The Cheng Family 25 Years of Supporting CoSE Students

While the C.Y. Chow Memorial Scholarship in Mathematics and Computer Science is 25 years old this year, its roots go back more than 100 years to China. Read about Mary Cheng's (B.S., '86) family quest, which spanned two continents in search of education and a better life, and of her and her husband's decision to establish a scholarship fund at the College of Science & Engineering.

[Read about the Cheng Family](#)



# Science & Engineering Innovation Center (SEIC) & Catalyze the Future Campaign

If you've visited the University recently or driven by on 19<sup>th</sup> Avenue, you've undoubtedly noticed the new Science & Engineering Innovation Center, which is near completion.

The University's Catalyze the Future Campaign is focused on raising \$25 million for state-of-the-art technology in the Innovation Center. Response to the campaign has been phenomenal, with generous donations totaling \$18.9 million from alumni, friends, and science and engineering companies. These donations will significantly increase the already formidable career achievements of our STEM graduates and will fuel and propel a robust, diverse workforce pipeline for the Bay Area's bioscience and tech industries.

[Learn about the SEIC and the Catalyze the Future campaign](#)





# Lam Larsen Funds | Opening Doors for Underrepresented Students

Lam Family College of Business professor Theresa Hammond, Ph.D. has a mission to celebrate and support the inclusion of African Americans and other traditionally underrepresented groups in accounting.

As director of the Diversity, Equity, Inclusion and Belonging Initiative (DEIB) in the college, she works to make accounting and business accessible and attractive to SF State students. In conjunction with the National Association of Black Accountants (NABA), Theresa organizes local business leaders and SF State students to volunteer in high school classrooms in Oakland.

Working side by side with business volunteers, many of whom are from underrepresented communities themselves, the SF State students develop relationships and connect with mentors

[Read more about Larsen-Lam DEIB Initiative](#)

# Lam Larsen Funds | The Future of Finance Conferences

In 2023, the Lam Larsen FinTech Initiative—Lam Family College of Business at San Francisco State University co-hosted two free fintech conferences.

The keynote speaker in February was Mark A. Gould, Chief Payments Executive of Federal Reserve Financial Services. He previously served as CIO, COO, and interim CEO for the San Francisco Fed. The conference's overarching theme was to better understand how fintech would be integrated into our existing financial infrastructure, as well as the role of banks, stablecoins, and payments.

The conference in May offered the opportunity to learn from top experts from industry, academia, and regulatory authorities as they engaged in rich discussions about the latest trends in fintech and sustainable finance. Organizers and attendees explored the synergy between trends in fintech and sustainable finance and shared various perspectives regarding the current state of fintech, climate finance, and sustainable finance.

[Read about the Initiative and Conferences](#)

# THANK YOU

for your partnership and support!

For more information about giving to San Francisco State, please contact:

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